



Head of Research

Salary: £35,000 pa + pension*

Job Type: Two year contract (renewable)

iguacu is an exciting new global platform for effective giving in overseas crises. We are a hardworking team of passionate individuals who love working in a collaborative, fast changing and innovative environment for a great mission.

We serve the public who wish to donate with impact to the regions that are experiencing the greatest human suffering. For many people, where to donate at times of humanitarian crisis can be confusing and frustrating. iguacu's rigorous research, worldwide intelligence network and world class research team bring clarity, identifying effective charities on the ground.

The service provided by the iguacu research team is the cornerstone of iguacu's offering to our audience. Only highly qualified researchers are recruited, and the list of required attributes is long including the relentless pursuit of rigor, personal resilience, integrity and the capacity to uphold and protect iguacu's reputation as a trusted, balanced, independent and authoritative service. Our Head of Research will model these values.

Over the last two years we have proven our concept in the market and are now searching for an experienced research manager who truly believes in the purpose and vision of what we do.

We seek a positive and forward-thinking individual who will bring their passion, drive and rigour, and their expertise in qualitative research, team and line management and communications, to help deliver the iguacu mission and vision.

Your responsibilities will include:

- Help deliver the iguacu mission and vision as part of the management team of iguacu, including organizational risk analysis, strategic research, the optimization of the researcher journey and the continuous improvement of the research methodology
- The further development of the iguacu research strategy, its implementation, monitoring and adapting as iguacu changes, on both a strategic and tactical level
- The rigour, accuracy, balance and authority of the research related aspects of the iguacu platform and all iguacu output
- Skillfully managing iguacu's research team so that the team flourishes, remains highly productive, proactive, rigorous, mission-centric, user-centred and each researcher loves working at iguacu
- Speaking and writing publicly about iguacu, iguacu research and the country/countries you'll cover, in a range of formats for a range of audiences, including thought-leadership pieces and interviews, blogs and in-depth research papers
- Protect and project the iguacu brand, reputation, values, culture and governing principles

To be considered for this role you will have considerable expertise and experience in:

- Developing successful research strategies with heavy emphasis on qualitative research techniques and methods
- The proven use of various mixed qualitative methods with demonstrable impact
- Considerable experience in successfully managing teams (with direct line management experience)
- Excellent communication and presentation skills, with considerable experience writing in a range of formats for a range of audiences
- Capacity to write concise, compelling and user-centred copy
- Experience speaking with media sources authoritatively
- Master's degree from a top tier university with training in qualitative methodologies, or equivalent experience
- Area knowledge of at least one country in the developing world
- Experience in specialist prospect research and CRM database services
- A demonstrable ability to analyse and synthesise large amounts of complex data effectively and efficiently

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- Ability to handle sensitive and confidential information with tact and discretion and within the confines of relevant internal procedural requirements
- Broad understanding of the not-for-profit sector and ability to translate this knowledge into opportunities for new areas of organizational growth
- Capacity to distance from biases
- Excellent attention to detail
- Ideally, some experience in recruitment interviewing
- Experience in lean management and agile project development (preferable)

Those who thrive at iguacu are genuinely drawn to the purpose and vision of what we do, are positive and confident people, at ease with openness and the pace of change. They understand the central importance of rigour in building a trusted brand. Attention to detail is a critical attribute all team members share. We are also a creative collaborative team and share the personal resilience to: contribute constructively; brainstorm freely; learn continuously, and at speed. Whilst we're focused and highly productive at work, we also genuinely value a healthy work-life balance, including flexibility with hours, and we support in fun ways the team's health and wellness.

If this role sounds like you, and has you inspired, we would love to hear from you. Get in touch with us via email with Head of Research in the subject line. Email katherine@weareiguacu.com attaching a CV, and cover letter explaining: your suitability; why you're drawn to this role; and why iguacu. A right to work in the UK is essential. Applications will be assessed as they arrive. The full-time role is offered as a two year contract (renewable) and *we are establishing a contributory pension during the first quarter of 2017. Unfortunately, due to the size of our team and the number of responses we typically receive, we can only reply to shortlisted applicants. We look forward to hearing from you!